

SMART CITY PUNE VENTURE...

TIMES WATER EXPO 2018 AT PUNE - SECOND IN SERIES - WEDNESDAY APRIL 18 - AT YASHADA, BANER ROAD, PUNE.

MARK YOUR CALENDAR FOR THE TIMES WATER EXPO 2018,
BANGALORE (APRIL 2018 AT NIMHANS) & DELHI (9th MAY 2018 AT PHD CHAMBER OF
COMMERCE) .

Subject: Invitation to participate and feature as Sponsors at The Times Water Expo 2018 at Pune - Second in series on Wednesday April 18 -an exclusive Water Positive initiative at Yashwantrao Chavan Academy of Development Administration (YASHADA), Baner Road, Pune.

Sustainable solutions to overcome the water challenges of the 21st century. Innovation led inclusive & collaborative initiative to enable access to clean water & affordable sanitation for all.

On World Water Day, 22 March 2018, International Decade for Action “Water for Sustainable Development”, 2018-2028 will be launched. Programme aims to create a solid platform to advance cooperation and partnerships at all levels with greater focus on the integrated management of water resources- emphasizing water is critical for sustainable development.

Greetings!! Welcome to The Times Water Expo 2018 -second in series -an exclusive Water positive initiative at Pune. The Times Group -Bennett, Coleman & Co. Ltd. in association with Vision India takes this opportunity to welcome and invite your support as partners to sponsor/ participate in the **initiative on Clean Water, Water Conservation and Waste Water Management and Sanitation for all.**

Amplify your product and brand visibility. Feature as Sponsor/Speaker and showcase in the Expo.

The Times Water Expo 2018 provides an important opportunity to bring together all stakeholders to highlight the symbiosis between water and wastewater in the quest for sustainable development. “Every drop counts “for a cleaner and greener environment”.

The theme for World Water Day 2018 is ‘Nature for Water’ will contribute to the creation of a circular economy and sustainable management of water and sanitation for all.

Encouraged by the overwhelming response at the First in series Times Water Expo 2017 at Pune, inaugurated by Kunal Kumar , Municipal Commissioner of Pune (Smart City person of the Year 2018) and Mayor of Pune-Exclusively featuring FINOLEX, VA TECH WABAG LIMITED AND NABARD. More than 500 visitors and 250 delegates were present.

This green initiative at Pune with Focus on “every drop counts” is conceptualized for creating awareness on reducing water wastage and conservation of water. Event at Pune is scheduled on Wednesday April 18. Reduce Reuse, Recycle.

This programme is designed to build awareness about water management solutions, water wisdom and water efficiency. Harvest rainwater and recycle water for future in industries, urban areas, commercial buildings, residential establishments and other establishments. This

forum would also feature adoption of water efficient practices using technologies through convergence with ongoing schemes of the government and financial institutions.

Water is vital for creating jobs and supporting economic, social, and human development. This would also be a good opportunity for showcasing smart water technologies and utilities. This workshop will create awareness through case studies and experience sharing.

Focus: improve the collection and treatment of wastewater and safely reuse it. Reduce the quantity and pollution load of wastewater we produce, to help protect the environment and water resources. To Reduce, Reuse and Recycle and conservation of water. The primary objective of this workshop is to discuss traditional methods, new and innovative water management technologies, water shortage, water quality, water availability, water usage, water cost.

In view of stature held by your organisation, we request your support and patronage for the event as sponsor and make the event a grand success. We believe this workshop will tremendously profit from your presence, involvement and participation. Request you to kindly send us the acceptance of the sponsorship before March 25th.

This programme is aimed at Water conservation, rainwater harvesting, reducing wastewater generation and recycling the wastewater. Water is the limiting factor for sustainable development and industrialization.

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CALL US FOR THE TIMES WATER EXPO 2018, BANGALORE & DELHI.



Conference Coverage: 2018 (Four sessions of 90 minutes each.) 10.00am-05.45pm

- *Sustainable solutions to overcome the water challenges of the 21st century.*
- *Access to safe drinking water, sanitation and hygiene.*
- *Theme Address: Clean water & affordable sanitation for all.*
- *Innovative technologies for water Conservation and rejuvenation.*
- *Integrated approach and collaborative initiative in reducing wastewater generation and recycling the wastewater.*
- *Smart City: Gain insights in to the complete water infrastructure development and water distribution network. Interactive session with stakeholders.*
- *Water Harvesting Structure and Technologies.*
- *Reduce, Reuse and Recycle and conservation of water- innovative water management technologies.*
- *Symbiosis between water and wastewater in the circular economy. Improve the collection and treatment of wastewater and safely reu*